

# THE NATIONAL ASSOCIATION OF ACCREDITATION FOR QUALITY EDUCATION

We understand your concerns about safety and security and want to assure you that we make every effort to safeguard your privacy when you utilize our services.

This Privacy Policy describes the types of information NAAQE may collect from you or that you may provide when you visit our websites or mobile sites (including sub-domains, web pages within this site or any equivalent mirror, replacement, substitute, or backup website), or any other website, mobile site or application that links to this Privacy Policy, accessed via any device, or accessing or using any of our Services (collectively, the "Websites"). "Services" means any of the NAAQE products or services, or any applications, including mobile applications, made available by NAAQE. The definition of Services does not include "Events Now."

If you have any questions about this Privacy Policy, please do not hesitate to contact us. If you do not agree with any of the terms and conditions in this Privacy Policy, please discontinue using the Websites and our Services.

This Privacy Policy is organized into three sections: (1) "General Provisions," which apply to everyone using or visiting the Websites; (2) "Special Privacy & Security Provisions for Donors," which apply only to users who make donations through our Websites; and (3) "Special Privacy & Security Provisions for Nonprofits, Customers, and Potential Customers," which apply specifically to nonprofits who use or consider using our Services.

# **1. General Provisions**

# Security

We take reasonable security precautions to protect the personal information we collect and provide to us. We meet commercially appropriate standards for online payment protection. We use up-to-date industry-accepted tools and technology protocols, including but not limited to firewalls and encryption, to protect against the loss, misuse, and unauthorized alteration of the information we collect. NAAQE helps to protect your information by working with our service providers, who provide a secure and safe environment for credit card donations. Please remember that your information's safety and security also depend on you. Where we have given you (or you have chosen) a logon ID or password to access certain services or areas of the Websites, you are responsible for keeping this ID and/or password confidential. We ask that you not share such information with anyone or allow anyone to sign in using your credentials.

Unfortunately, the transmission of information via the Internet is not completely secure. Although we do our best to protect your personal information, we cannot guarantee the security of your personal information transmitted to us. Any transmission of personal information is at your own risk. We are not responsible for circumventing any privacy settings or security measures we put in place for your protection.

#### What Information Do We Collect?

As discussed in greater detail below, we collect two types of information: personal information you submit to us voluntarily and information we collect automatically when you use our Websites or Services. "Personal information" is data that can be used to identify or contact a single person uniquely. Personal information we collect may include your name, phone number, mailing address, email address, and payment information, such as the last four digits of your credit card number and expiration date. We outline the data we collect in more detail below. We may also collect information such as your organization's name, your title within the organization, industry type, 501(c)(3) status, and other business information about the organization. We may collect information from you use our Websites, such as when you sign up for a NAAQE, subscribe to our newsletters, register to attend a webinar, or donate.

When you submit payment information to us via the Websites, you consent to provide your payment information, and our service providers process the donation to the extent required to provide our Services. When we collect payment information directly from you, we transmit this payment information directly to our service provider. For donations, we store the last four digits of the card number and the expiration date.

Contact information Professional information	Name, mailing address, email address, and telephone number Organization name, your title within the organization, industry type, 501(c)(3) status, and other business information about the organization
Account information	Contact information as set forth above, username, password, and any other information you choose to include in your profile
Donation information	Billing address, email address, information about the donation (charity donating to, the amount of the donation), payment information, records of donations, receipts of donations
Payment information	Payment card number (credit or debit card), expiration date, or other financial account number and account details Marketing preferences, or responses to voluntary customer
Marketing preferences,	satisfaction surveys.
marketing activities, and customer feedback	To improve our marketing communications, we may collect information about interactions with, and responses to, our marketing communications
Attendance information	Registration information; record of attendance at a webinar or another event; contact information
Other information you provide to us	For example, if you write a review of our Services or provide other information to us in the course of your use of our Websites or Services

#### This information may be provided:

- in the course of communications between you and us (including by phone, email, chat, Website, or otherwise);
- when you register for an account and/or fill out an application form;
- when you inquire about our Services;
- when you make a donation;
- when you make a bid on an auction item;
- when you register to attend one of our webinars or other events;
- when you sign up for our e-newsletter or other materials;
- when you post on our Websites' publicly available features, such as online blogs; and
- when you report a problem with our Websites or Services.

We also collect information from you automatically. Like most website administrators, we use log files that record information such as Internet protocol (IP) addresses, browser type, Internet service provider (ISP), referring/exit pages, platform type, date/time stamp, and page navigation. We gather this information to track website visitor movement in the aggregate and broad demographic information for aggregate use. Our goal in gathering this information is to learn how our customers and the public use our Services. IP addresses recorded by our log files are not linked to personal identifiers.

#### From Whom Do We Collect This Information?

We may collect information directly from you. We may also receive personal information from other sources, including from our service providers (e.g., see information below regarding Stripe), any of the other websites we operate, or the other services we provide (if you use any of them); information we obtain from publicly available sources such as Facebook or LinkedIn; information from public records to conduct due diligence or for conducting fraud prevention checks or to supplement your profile (i.e., zip code); information from your employer if you are using our Services through an employee-run program; information from corporate partners if you are using our Services through a corporate partner program.

#### Links and Third Party Websites

NAAQE.ORG Privacy Policies

The Websites contain links to other sites, and in certain circumstances, we use third parties to provide you with certain services as discussed in greater detail in our Services Agreement (which governs the use by nonprofits who subscribe to our Services) and Terms & Conditions (which govern the use by donors, auction participants, visitors of the Websites, and nonprofit organizations who may receive donations through our Services but do not subscribe). Please be aware that NAAQE is not responsible for the privacy practices of such other sites or companies. We encourage our users to be aware when they leave our site and to read the privacy statements of each and every website that collects personal information. This Privacy Policy applies solely to information collected via the Platforms.

If you elect to use the paperless EFT enrollment process, the following additional terms apply:

NAAQE uses Strip. ("Stripe") to gather your data from financial institutions. By electing to utilize the paperless EFT enrollment process offered as part of the Services, you grant NAAQE and Stripe the right, power, and authority to act on your behalf to access and transmit your personal and financial information being transferred, stored, and processed by Stripe in accordance with the Stripe Privacy Policy. You can withdraw from the paperless EFT enrollment at any time

#### Cookies

Please also refer to the Special Provisions below in Section 2 and Section 3 for more information on the cookies we use if you are a donor, nonprofit customer, or potential customer.

For all Website users, as you navigate through and interact with our Websites, we may automatically collect certain information about your equipment, browsing actions, and patterns, including details of your visits to our Websites, including traffic data, location data, logs, and other communication data and the resources that you access and use on the Websites; information about your computer and internet connection, including your IP address, operating system, and browser type; and other information obtained through third-party analytics tools, such as Google Analytics.

- NAAQE uses Google Analytics, a web analytics service provided by Google Inc. ("Google"). Google Analytics uses "cookies," text files stored on your computer, to analyze your use of the Websites. The information generated by the cookie about your use of the Websites (including your shortened IP address) is transmitted to a Google server in the U.S. and stored there. Google will use this information to evaluate your use of the Websites, compile reports on website activity for us, and provide other services related to the Websites and internet use. Google may also transfer this information to third parties if required by law or where third parties process these data on behalf of Google. For more information about Google Analytics or opt-out of Google Analytics, please go to the <u>Google Analytics</u> <u>Opt Out Settings page</u>.
- We use cookies to bring you more relevant messaging with Google Display and Search Advertising (e.g., Remarketing or Google Display Network Impression Reporting).
- We use third-party vendors, including Google, Facebook, Linkedin, and Bing, to show ads on third-party sites across the Internet.
- NAAQE, along with third-party vendors, including Google, use first-party cookies (such as the Google Analytics cookie) and third-party cookies (such as the DoubleClick cookie) together to inform, optimize, and serve ads based on past visits to our Websites and to report how ad impressions, other uses of ad

services, and interactions with these ad impressions and ad services are related to visits to the Websites.

- We use data from Google Analytics Demographics, Interest Reporting, and third-party audience data to help us understand how people find and use our Websites.
- Visitors can opt-out of Google Analytics for Display Advertising, customize Google Display Network ads using <u>Google's Ads Settings page</u>.
- Visitors can customize their Linkedin advertising settings using Linkedin's Ads Settings page.
- Visitors can customize their Facebook advertising settings using <u>Facebook's Ads Settings page</u>.
- Visitors can customize their Bing advertising settings using <u>Bing's Ads Settings page</u>.
- Cookies do not allow the Websites to access personal information you haven't already provided to us.

# How We Use Your Information

If you make donations through NAAQE or are a nonprofit, customer, or potential customer, our use of your personal information will be described in the Special Provisions below. In addition to such uses, we may use the information we collect in accordance with this Privacy Policy for the following purposes:

- To provide you with the Websites and the Services that you request and to communicate with you regarding such Services
- To process your donations and communicate with you and our partners about your donations;
- To respond to your inquiries and to contact you about changes to the Websites and the Services;
- To manage complaints, feedback and queries;
- To send you notices or our e-Newsletter (if you have signed up to receive it);
- To notify you of opportunities for future donations;
- To send you information about our products, Services and other offerings;
- To notify you about auction-related information, to the extent applicable;
- To provide and maintain the Websites, help diagnose problems with the Websites, and to administer and audit usage of the Websites;
- To improve the quality of the Websites and the Services;
- For statistical analysis and internal business purposes such as identifying fundraising trends;

- To comply with legal or regulatory obligations (including in connection with a court order and to meet our reporting requirements);
- To enforce or apply the agreements concerning you (including agreements between you and us);
- For any other purposes disclosed at the time the information is collected or to which you consent; and
- As otherwise specifically described in this Privacy Policy, including in the Cookies section above and Profiles and Accounts section below.

# **Profiles or Accounts**

When you, if a donor or auction participant, submit your contact information to sign up for a NAAQE Profile, you agree and consent that NAAQE may send you communication relating to our products, events, or recommended charities. When you, if a nonprofit, submit your organization's contact information to sign up for an account with NAAQE, you agree and consent that NAAQE may send your organization communication relating to our products, events, or other business information. Please contact us via the methods listed in the "Contact Us" section below to opt out of receiving such communication or you may opt out by clicking on the "unsubscribe" link at the bottom of our emails.

#### **Information You Publicly Post**

If you decide to participate in our Websites' features, such as online blogs, by posting content, you understand that this information is publicly available.

#### Information You Provide to Social Networking Sites

The Websites allow you to access social networking sites including Facebook<sup>®</sup>, Twitter<sup>®</sup>, and LinkedIn<sup>®</sup>.

# How We Share Your Information

#### **Recipient Charities**

When you make a donation via a charity website that subscribes and links to a DonateNow or Fundraising Pages, your full contact information will be shared with that charity. When you make a donation via the Websites, other services, or a partner website that uses our donation processing services, you may be asked what information you wish to be shared with the recipient charity(ies). You may have a choice of: full contact information, name and email address only, or no contact information (an anonymous donation). When you register to participate in an auction, your full contact information will be shared with the charity sponsoring the auction.

#### **Partner Companies**

Employee giving: We provide employee giving solutions for partner companies. When we are processing donations as part of a specific employee giving campaign on the Websites or a page hosted by NFG, we do share some donor information (such as name, email address, donation amount), but not credit card or financial information, with the partner company to confirm that the donation was made by a legitimate employee. In these instances, the partner company has disclosed its relationship to us through its Intranet, website or employee communications prior to the donation being made.

Corporate partners: We partner with other organizations and companies to enable giving across the Internet. Please be aware that donor information shared through a corporate partner site is accessible by the partner and us. We are not responsible for the privacy practices of our partners and any donor information shared through partner sites. Any such information is subject to that partner's privacy policy.

However, when donations are "Powered by NAAQE," the donor information shared with recipient charities is subject to our Privacy Policy.

#### **Our Professional Advisers**

We may disclose your information to our professional advisers, including accountants, lawyers, and other professional advisers that assist us in carrying out our business activities.

# **Complying With the Legal System**

Though NAAQE makes every effort to preserve donor and customer privacy, we may need to disclose personal information when we have a good-faith belief that such action is necessary to comply with a current judicial proceeding, a court order, or legal process served on our organization. We also may disclose your personal information to third parties if we have reason to believe that disclosing such information is necessary to conduct investigations of possible breaches of law, to cooperate in any legal investigation, or to identify, contact, or bring legal action against someone who may be violating any agreement with us, including our <u>Terms & Conditions</u>.

**Disclosure or Transfer of Data to Affiliates or Subsidiaries or in Connection with Organization Change** We may disclose personal information that we collect, or you provide to us with our affiliates or subsidiaries that require access to your personal information for business purposes.

We may disclose personal information that we collect or you provide as described in this Privacy Policy to any buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of our assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by us about users of our Websites is among the assets transferred.

In the event that NAAQE is involved in a bankruptcy, merger, acquisition, consolidation, change of control, liquidation, reorganization, or sale or transfer of assets, your information may be sold or transferred as part of that transaction. Our obligations in this Privacy Policy will apply to your information as transferred to the new entity.

#### **Disclosure or Transfer of Data to Service Providers**

We may use service providers to help operate and improve our Websites, assist us in providing products or services to you, to process and collect payments, to provide analytics, or provide tools we embed into our Websites, products, and services. We may share information we have about you with such service providers, solely for their use to provide services to us. Please be aware that such service providers have their own privacy policies, which govern their use of your information collected directly from you. For a full list of such service providers and their privacy policies, please <u>contact us</u>.

#### **Other Terms**

#### Do Not Track Requests; Third-Party Tracking

NAAQE does not currently take actions to respond to Do Not Track signals sent by your web browser because a uniform technological standard has not yet been developed. We continue to review new technologies and may adopt a standard once one is created. Third parties, other than our service providers (such as our website analytics providers), do not have authorization from us to track which websites you visited prior to and after visiting the Websites. That said, we cannot control third-party tracking and there may be some third-party tracking that occurs without our knowledge or consent.

#### Notice to Residents of Countries Outside the United States

We are based in the United States of America. Any personal information you provide may be stored and maintained in a secure database in the United States or transferred to a secure database outside the United States. Personal information may be accessed by us or transferred to us in the United States or to our affiliates, business partners, or service providers elsewhere in the world. If you are located outside of the United States, be advised that any information you provide to us will be transferred to and stored in the United States and that, by submitting information to us, you explicitly authorize its transfer and storage within the United States. We will protect the privacy and security of personal information according to this Privacy Policy regardless of where it is processed or stored.

#### **No Services For Minors**

We do not knowingly collect information from minors. To use the Websites, you must be the age of legal majority in your place of residence. By using the Websites, you hereby represent that you are at least the age of legal majority in your place of residence. We do not use an application or other mechanism to determine the age of users of the Websites. We will use commercially reasonable efforts to delete information associated with a minor as soon as practicable if we learn that a minor has submitted information to us. If you believe we might have any information from or about a child under 18, please contact us via the methods listed in the "Contact Us" section below.

#### Accessing, Modifying, Correcting and Deleting Your Information

If you would like to access, modify, correct, or delete your personal information, please contact us via the methods listed in the "Contact Us" section below. When you contact us, you may be required to provide us some details to verify your identity in this case. We may not accommodate a request to change or delete information if we believe the change would violate any law or legal requirement, cause the information to be incorrect, or we are unable to verify your identity. In addition, if you have provided your information to the charity or charities you supported through NAAQE in accordance with this Privacy Policy, you may need to contact that charity instead, if the relevant personal information is only accessible by that charity. If we have received your information from a third party, we may not be able to modify, correct or delete your information.

#### Notice to California Residents

The information in this section applies to residents of California.

#### **Collection of Personal Information**

For details on the personal information (as defined by the California Consumer Privacy Act of 2018 or "CCPA") we collected about California residents in the last 12 months, the sources of that information, our business or NAAQE.ORG Privacy Policies July 2022

commercial purposes for collecting that information, and the third parties with whom we shared that information, please refer to the corresponding sections of this Privacy Policy:

- What Information Do We Collect? Categories of personal information we collected
- From Whom Do We Collect This Information? Sources from which personal information was collected
- How We Use Your Information and Cookies and Special Provisions for Donors and Special Provisions for Nonprofits, Customers and Potential Customers – Our business or commercial purposes for collecting personal information
- How We Share Your Information Third parties with whom we shared personal information
- •

# Your California Privacy Rights – CCPA

If you are a California resident, you have certain rights, pursuant to CCPA. These CCPA rights may only apply in certain circumstances and are subject to certain exemptions. Please see the table below for a summary of your rights. You can exercise these rights using the contact details below.

As a California resident, you have the right to request that we disclose what personal information we collect, use, disclose and/or sell. To enable us to fulfill that request, we will need to verify your identity. We **Right to Know** may ask for certain information to verify the request in accordance with applicable law. As a California resident, you have a right to request the deletion of your Right to Request personal information collected or maintained by us. To enable us to fulfill Deletion that request, we will need to verify your identity. We may ask for certain information to verify the request in accordance with applicable law. As a California resident, you have a right not to receive discriminatory treatment by us for the exercise of any of your CCPA rights. However, we **Right to Non**may offer certain financial incentives, charge reasonable fees related to Discrimination your requests, or deny your right to know, or right to request deletion in accordance with applicable law. As a California resident, you can exercise your CCPA rights, or you can designate an authorized agent to make a request on your behalf. We Authorized may require that you provide the authorized agent written permission to Agent submit a request on your behalf and that the authorized agent verifies their own identity directly with us.

We did not sell any personal information to third parties during the last 12 months. We do not knowingly collect any personal information from anyone under 16 years of age and do not sell such information.

If you would like to print a copy of this Privacy Policy, please select the "Print" button in your web browser.

# Your California Privacy Rights - Shine the Light

California Civil Code Section § 1798.83 permits users of our Websites that are California residents to request certain information regarding our disclosure of personal information to third parties for their direct marketing purposes. Under Section § 1798.83, we currently do not share any personal information with third parties for their direct marketing purposes. If you have any questions about this section, please contact us via the methods listed in the "Contact Us" section below.

# **Changes to the Policy**

NAAQE periodically reviews and updates this Privacy Policy. If we decide to change this Privacy Policy, we will post those changes to our Websites so our donors and customers are always aware of what information we collect, how we use it, and under what circumstances, if any, we disclose it. We may also, in our sole discretion, notify you of such changes via our e-Newsletter or email to your email address that we have in our records. Any updates or changes to this Privacy Policy will become effective upon posting. By continuing to access or use any of our Websites after those changes become effective, you agree to be bound by the revised Privacy Policy.

# **Contact Us**

- Email: privacy@NAAQE.org
- Mail: PO Box 62811, Houston, TX 77205
- Telephone: (800) 815-9020

# **Our Terms & Conditions and Services Agreement**

- Our Terms & Conditions are available here: <u>Our Terms & Conditions</u>
- Our Services Agreement is available here: <u>Services Agreement</u>

# **Contact Information/Questions**

• <u>Contact</u>

# 2. Special Provisions for Donors

The information that you provide is used only to complete your donation, provide you with a donation receipt or, upon request, provide you with a donation history. With your permission, your name and contact information will be provided to the charity or charities you supported through NAAQE. If you do not wish share your name and contact information with the charity or charities you supported through NAAQE or you choose to make your donation anonymously, NAAQE will not share your name or contact information. NAAQE provides a field to include an optional dedication with the donation. NAAQE reserves the right in its sole discretion to remove text from this field before it is provided to the designated charity, for example, if NAAQE deems it inappropriate, offensive, or misrepresentative.

When you create an account with NAAQE you may choose to receive your donation records at tax time and occasional email updates on your favorite charities and The Good Card<sup>®</sup>. If you do not wish to hear from us, simply uncheck the box on the bottom of the billing page, unsubscribe from a mailing using the "unsubscribe" link, or contact us via the methods listed in the "Contact Us" section above directly.

- Add This Social Sharing: If you use the social sharing features on the Websites to inform a friend about our Websites or Services, you will be asked to provide the friend's name and email address. NAAQE stores this information for the sole purpose of sending a one-time email and will not add your friend to our mailing list.
- The Good Card<sup>®</sup>: If you purchase a Good Card on our Websites, all of your personal information is kept confidential by NAAQE. When the card recipient uses their card to give to charity their personal

NAAQE.ORG Privacy Policies

information is also kept confidential. We do not share the recipient's information with the charity they choose. The recipient gets the option of letting the purchaser know they have redeemed their card.

Special note on employee giving: NAAQE provides employee giving solutions for partner companies. When NAAQE is processing donations as part of a specific employee giving campaign on the Websites or a page hosted by NAAQE, we do share some donor information (such as name, email address, donation amount), but not credit card or financial information, with the partner company to confirm that the donation was made by a legitimate employee. In these instances, the partner company has disclosed its relationship to NAAQE through its Intranet, website or employee communications prior to the donation being made.

Special note on corporate partners: NAAQE partners with other organizations and companies to enable giving across the Internet. Please be aware that donor information shared through a corporate partner site is accessible by the partner and NAAQE. NAAQE is not responsible for the privacy practices of our partners and any donor information shared through partner sites. Any such information is subject to that partner's privacy policy.

However, when donations are "Powered by NAAQE," the donor information shared with recipient charities is subject to NAAQE's Privacy Policy.

Special note on charities: Each charity has its own policies regarding privacy of donor information. Please contact the charity you contribute to directly to learn about their privacy policies. We will only pass on the information you provide us if you authorize us to do so.

#### What information is being shared by NAAQE with the recipient charity?

When you make a donation via a charity website that subscribes and links to a DonateNow or any Fundraising pages hosted by NAAQE, your full contact information will be shared with that charity. When you make a donation via the Websites, other NAAQE products, or a partner website that uses NAAQE's donation processing services, you may be asked what information you wish to be shared with the recipient charity(ies). You may have a choice of: full contact information, name and email address only, or no personal information (anonymous). NAAQE respects donor privacy and only shares information with donor consent. For example, when a donor has asked to remain anonymous, no information is shared with the charity – we simply confirm that a donation has been made.

# How can I confirm what donor information was shared by NAAQE with the recipient charity or request corrections?

If you want to confirm information shared with a recipient charity or change your personal information, please contact our <u>Customer Support Team</u>, and a Support Specialist will be happy to help you. If you are looking to get in touch directly with a charity, you can find contact information in <u>GuideStar</u>'s database.

#### **Charitable Solicitation Disclosure**

You can read our Charitable Solicitation Disclosure online Charitable Solicitation Disclosures.

#### **Complying with Donor Advised Fund Regulations**

Most donations through the NAAQE giving system are processed by the NAAQE Donor Advised Fund ("NAAQE.ORG"), a section 501(c)(3) nonprofit, donor advised fund, which will distribute your donation to the nonprofit organization that you recommended. However, some donations made through the NAAQE giving system are processed directly by the nonprofit of your choice and not by NAAQE.ORG. When your donation is processed by NAAQE.ORG, as required by the Internal Revenue Service ("IRS"), NAAQE.ORG has exclusive legal control over the donations to our donor-advised fund. All donations are final and may not be refunded. In the event that a charity you have recommended does not satisfy NAAQE.ORG criteria for receiving donations (e.g., it has been classified by the IRS as a disqualified supporting organization, it cannot or does not accept donations, is not recognized by the IRS as a section 501(c)(3) public charity, or is not in good standing with federal and state regulators), NAAQE.ORG will select an alternate charity to receive your donation funds.

#### Cookies

NAAQE uses "session cookies" while a visitor is making a donation via NAAQE hypertext links, sometimes referred to as donation buttons. "Cookies" are bits of information that are stored by your browser on your hard drive. We use "session cookies" to help us verify a donor's identity as they move from one donation page to the next. Information collected by these session cookies is not linked to personal identifiers.

#### 3. Special Provisions for Nonprofits, Customers, and Potential Customers

You may choose to register to receive additional information or Services from us. When you register, we request personal information about you such as your name, email address and/or telephone number, and we may ask for other information to enable us to provide a more relevant, personalized service to you. The information you provide may be stored in our databases. We endeavor to limit our requests for personal information to information we believe is minimally necessary to achieve our stated collection purposes. We may also supplement your profile information with publicly available data, such as zip codes and other demographic information.

We also collect payment information so that we can process one-time and/or recurring fees and to carefully screen organizations for our subscription services to ensure that their programmatic work meets the scope of our vision statement. Applicants fill out an online Application Form, which our customer service staff reviews. We may contact an applicant to verify information. The one-time and recurring fees are processed through a credit card processing company. Nonprofit customers can log into their password protected "My Account" section to update any personal information.

NAAQE offers its own free e-Newsletter that it sends out to nonprofit customers and other interested individuals that includes online fundraising and marketing advice and training opportunities. Subscribers may choose to unsubscribe at any time and unsubscribe information is located at the bottom of each e-Newsletter. Individuals who donate to nonprofits through the NAAQE Donate Now or other Fundraising page service are not subscribed to this e-Newsletter.

When you download any of our content, such as e-Guides, or register for one of our webinars, we collect your personal and organizational information such as: name, address, email address, phone number, etc. Webinar registration information is collected through an event registration service provider who shares the information with NAAQE, but that service provider is not permitted by us to retain, share, store, or use personal information for any secondary purposes. Subscribers may choose to unsubscribe at any time and unsubscribe information is located at the bottom of each e-Newsletter or email communication.

#### Cookies

For our nonprofit customers, we use "session cookies" and "persistent cookies" in addition to our other processes for verifying personal information, so that we can provide secure access to account and donor information. Information collected by these session cookies is not linked to personal identifiers.